

# Web Advertising & Business Promotion Program



## Stoneham Chamber of Commerce

### StonehamChamber.org

Stonehamchamber.org is the primary website for the Stoneham Chamber of Commerce. It also serves as a business to business connection giving businesses a way to connect with each other when they have a need for a particular service.

### Benefits of being on Stonehamchamber.org

- Provides visibility to your business for other Chamber member's who may have a need for your services.
- Highlights your services for new businesses coming into Stoneham.
- Free banner ad, that is randomly displayed at the bottom of every page visited, to help increase your exposure.
- Premium advertising opportunities to further increase your visibility online.
- Shows you are part of the Stoneham community

### StonehamOne.com Statistics

#### Last 3 months

- Visits = 4,117
- Absolute Unique Visitors = 2,691
- Pageviews = 12,209
- Unique Pageviews = 9,369

#### First Year

- Visits = 18,174
- Absolute Unique Visitors = 7,813
- Pageviews = 62,366

# STONEHAM GREAT PLACE

### StonehamOne.com

StonehamONE.com is the business-to-consumer website of the Stoneham Chamber of Commerce. It was created to provide one website that links Stoneham residents, visitors, and businesses in

## “ONE GREAT PLACE”.

### Benefits of Participation

- Free ad that is randomly displayed at the bottom of every page visited.
- Provides a place for you to list a profile of your business on the web with a link back to your website if you have one.
- Lets you promote special deals or a temporary promotions to all visitors.
- Lets visitors comment on their positive experience with your business. All Comments can be linked back to your business profile.
- Provides a place for you to promote your charitable giving in support of the Stoneham community.
- Shows your an active member of the Stoneham Community

Stoneham Chamber offers two different banner sizes for the chamber website and 3 banner sizes for Stoneham One. All banners slots have been priced based on location and the number of slots. The table will provide more details on the available locations and slots.

- All costs are per share for each ad zone and main pages.
- Chamber members who pay for 3 or more months, at one time, receive a \$10 discount off the header ad price and \$5 of the Slot 1 & 2 zones for every month they order.

### Web Banner Information

Ad Zone	Banner Ad Size	# of pages	Zone Share	Cost/ Month
<b>StonehamOne.com</b>				
Header	468x60	1	1/4	\$60
Slot #1	300x250	10	1/5	\$40
Slot #2	300x250	10	1/8	\$30
Calendar	300x100	1	No Limit	\$0
Promo	300x100	1	No Limit	\$25
Bottom	300x250	0	No Limit	\$0
<b>StonehamChamber.org</b>				
Header	468x60	1	1/4	\$60
Slot #1	300x250	10	1/5	\$40
Slot #2	300x250	10	1/8	\$30
Bottom	300x250	0	No Limit	\$0